



Media release – for immediate release

28 March 2025

CONTACT ENERGY APPOINTS NEW CHIEF RETAIL OFFICER

Contact Energy has today announced the appointment of Carolyn Luey, to the role of Chief Retail Officer.

Ms Luey, currently Chief Digital and Publishing Officer at NZME, brings to the role extensive strategic leadership experience in telecommunications, technology and media companies.

As Chief Retail Officer, Ms Luey will lead the strategic vision, innovation and growth of Contact's customer business with more than 600,000 customer connections on electricity, gas, broadband and mobile plans.

Commentating on the appointment, CEO Mike Fuge said he was delighted with the appointment and the fresh approach Ms Luey would bring as Contact continued to grow and deliver on the country's renewable energy transition.

"We are deeply committed to being a leader in the decarbonisation of New Zealand and playing our part to ensure energy security for all Kiwis. Our vision is to create and contribute to a better place to live from the homes and communities we live in, to the land and resources that future generations can enjoy," said Mr Fuge.

Prior to joining NZME, Ms Luey was Chief Consumer Officer at Vodafone NZ, General Manager at MYOB, and held various leadership positions at Spark. She has a first-class honours degree in commerce and is a chartered member of the Institute of Directors.

"I'm thrilled to be joining Contact Energy at such a pivotal time. The company's bold strategy to lead the decarbonisation of New Zealand's energy future resonates deeply with me," said Ms Luey.

"I'm excited to help bring that vision to life by empowering our customers, growing our retail business, and delivering innovative, sustainable solutions. It's a privilege to be part of a team so committed to making a real difference for Aotearoa."

Carolyn will take up the position in July 2025 and be based at Contact's Auckland office.

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About Contact

Contact Energy is one of New Zealand's largest energy generators and retailers. We have more than 607,000 customer connections with electricity, gas, broadband and mobile plans. We operate 11 power stations across New Zealand, using geothermal, hydro and thermal energy to generate electricity.

We are committed to leading the decarbonisation of New Zealand and are working towards making our generation operations net zero by 2035.

We are a member of the [Dow Jones Sustainability Index Asia-Pacific \(DJSI Asia-Pacific\)](#), which is a global benchmark for corporate sustainability.

More information can be found on contact.co.nz and in Contact's [2024 Integrated Report](#).

Further details about our mahi with geothermal energy can be found on the BBC Storyworks *Humanising Energy Series* [here](#).